

# West Central Region Hotspot - Sedalia

Discovering Employment Trends with Local Employment Dynamics (LED)

Sedalia is an economic and employment center for the West Central region of Missouri. This report details the workers and industries that make this place a hotspot of economic activity.



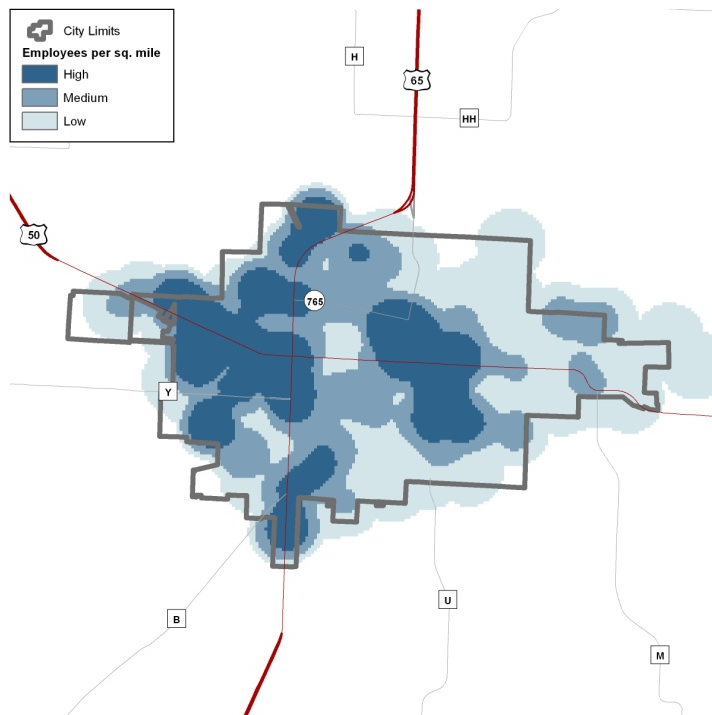
## West Central Employment Hotspots

The largest concentrations of employment in the West Central Workforce Investment Area are found in the cities of Sedalia, Marshall, and Warrensburg. Workforce Investment Areas are the result of the federal Workforce Investment Act of 1998 (WIA) which funds a number of employment and training programs across the nation.

In 2009, 35% of all workers in the West Central region were employed in the cities of Sedalia (16.1%), Marshall (9.5%), and Warrensburg (9.2%). This is nearly identical to 2002 levels which showed the same three cities holding 35.4%. Other cities in the West Central WIA with 2,000 or more jobs are Nevada, Clinton, Butler, and Higginsville.



## Sedalia Census Overview



Sedalia's 2009 population estimate from the US Census American Community Survey was 20,801 with a median age of 36.6. This is up slightly from the 2000 Census population of 20,447. According to the same Census survey, 79.3% of residents have attained high school graduation. Healthcare & Social Assistance and Retail Trade are the two top employing sectors in Sedalia, making up 28.4% of the workforce. This is down from 2002 when these two sectors made up 32.1% of the total jobs in Sedalia.



## *LED On-the-Map: Where Sedalia Workers Live*

The Local Employment Dynamics (LED) program is a partnership between the U.S. Census Bureau and the agencies in each state that generate and analyze labor market information. The LED Origin-Destination mapping tool allows you to designate either an area where workers work and determine where they live, or designate where residents live and determine where those workers commute.

Top Counties Where Sedalia Workers Resided in 2002		Top Counties Where Sedalia Workers Resided in 2009	
Pettis County	7,926	Pettis County	7,135
Benton County	641	Benton County	652
Johnson County	355	Johnson County	561
Jackson County	400	Jackson County	352
Saline County	298	Saline County	328
<b>Total Sedalia Jobs</b>	<b>12,306</b>	<b>Total Sedalia Jobs</b>	<b>12,164</b>

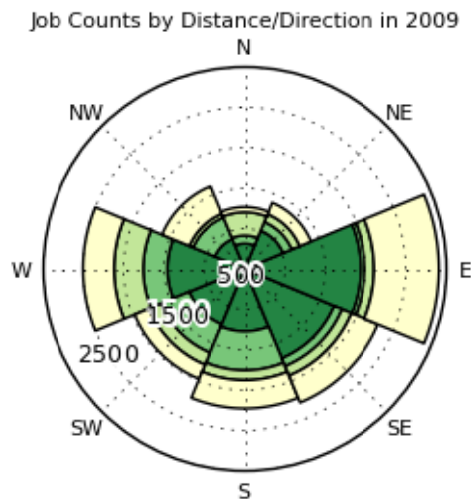
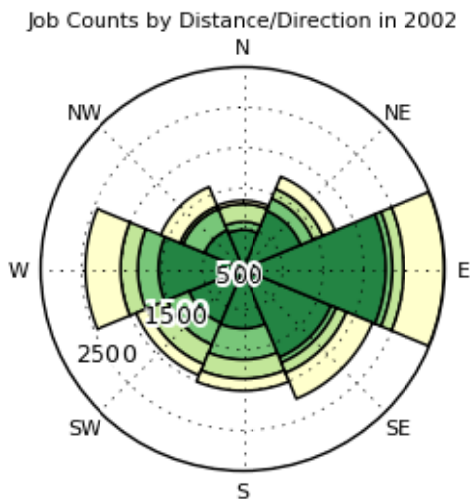
### **Home of the Missouri State Fair**

Every August Sedalia becomes the highlight of the entire state for about 10 days as it plays host to the Missouri State Fair. An estimate puts 2010 fair attendance at over 300,000 people. Over 1,000 attendants sold out the crowded Governor’s Ham Breakfast last year. There was a record 738 lb pumpkin weighed in and over 11,000 scoops of icecream were sold. Having begun in 1901, this year will be the 109<sup>th</sup> Missouri State Fair. All of which have been held in Sedalia.

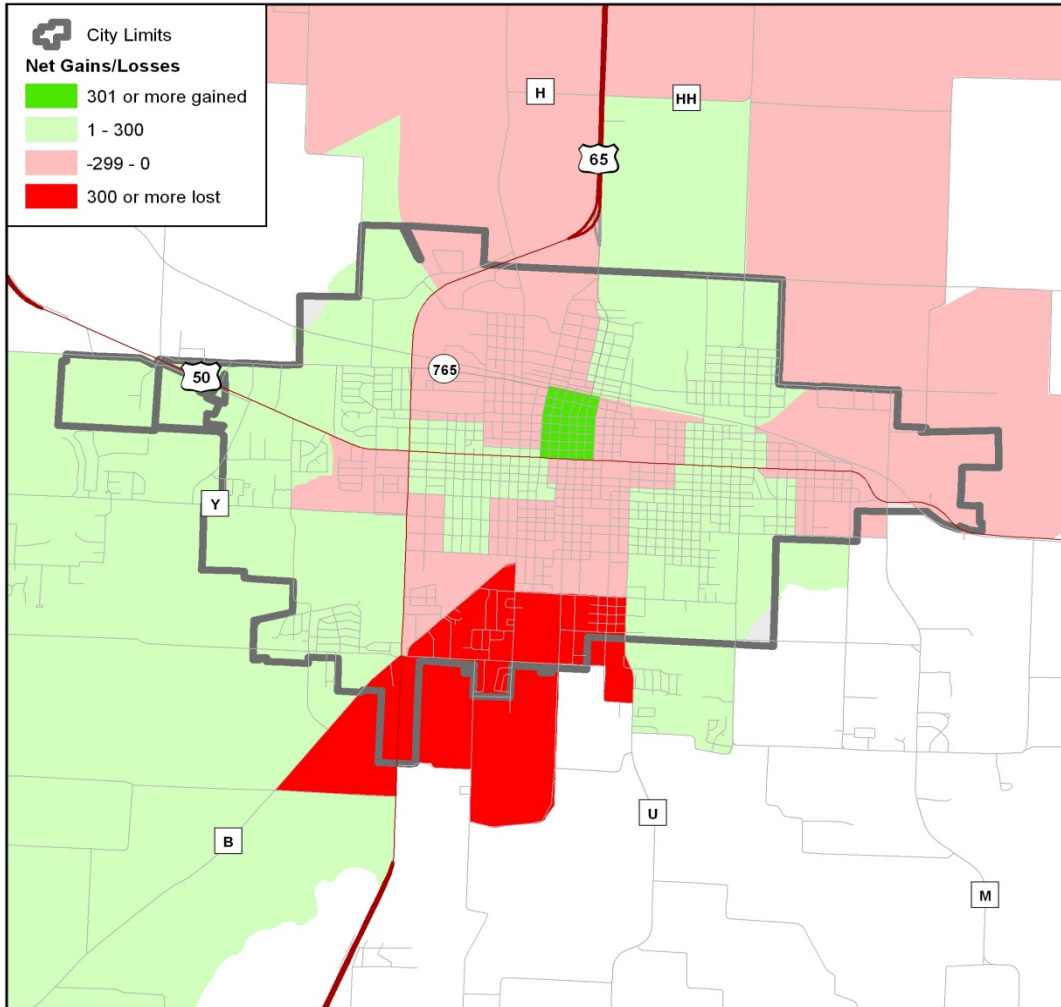
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Sedalia lost approximately 1% of its jobs during the timeframe of 2002 through 2009. Following the same trends as many of Missouri’s cities, the number of residents working in Pettis County where Sedalia is located actually declined as jobs decreased. Sedalia also saw an increase in workers from other counties. As of 2009, Sedalia attracted over 140 workers from the St. Louis metro area and over 400 from the Kansas City metro area.

### **Distance and Direction Sedalia Workers to Residence** (dark green=10 miles or less, yellow=50+ miles)



# LED On-the-Map: Sedalia Area Job Trends 2002-2009



### Growing & Shrinking Industries

Healthcare & Social Assistance is Sedalia’s top employing sector making up 15.3% of the workforce. Sedalia experienced a minimal job loss of 1% from 2002 through 2009. The *Goods Producing* sector jobs in Sedalia shrunk by 16% during this timeframe. The *Trade, Transport, & Utilities* sector’s job count remained flat during this span. There was a reshuffling of jobs as more people working in this sector come from surrounding counties and fewer of this sector’s workforce comes from Pettis County.

